

K&W AUDIO 1424 - 4TH STREET S.W. CALGARY, AB (403) 244-8111 WWW.KWAUDIO.COM

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Special points of interest:

- Martin Logan Stages a revolutionary new design.
- Arcam expands it's DVD offerings.
- LG ships a new 17" LCD with built in DVD. Gloss black too.
- Yamaha's new processors actually listen to themselves.
- We have Faroudja's new 1080p DILA projector! Only the very best!

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Plasma.

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Monster Installation Award

Spring is not too far away now, and we are all looking forward to the change. Speaking of change, like our newsletter look. Sometimes a change is as good as a rest, yet more fun!

Speaking of fun projects, we were fortunate enough to win a little praise from our peers on one we recently finished up. Our company won the prestigious Monster Installation award, a quality driven competition open to all of North America by the good people at Monster Cable.

This was a project that turned out great, because we took the time to do it right. Congratulations to Trevor Ternes, our Installation coordinator on the project, and our installation techs, for the fine job they all did. You all make us proud.

Speaking of installations, we finished our own Grand Theater remodel and it is looking very fine indeed. The look is very modern yet comfortable, and the audio and visual performance is state of the art!

One of the new additions to the theater is the home theater seating by Front Row, made in Canada. Custom order any fabric, and choose from a variety of styles with options like aluminum cup holders and power recline and you have a lasting, affordable, quality, addition to your home. We ordered black microfiber with Aluminum — sweet.

They are so comfortable that you won't want to get up after the movie ends! We have 5 examples in our new Grand Theater, so you can get a feel for the quality, and style...with Totem Drums installed too!



Projector, 7.1, gear and a fridge. Everything needed for an award winning Theater. Visit www.Monstercable.com



New Grand Theater

What is a Totem Drum?

Why they are tactile transducers (glad you asked!). They look like a foot long metal tube you tuck into the couch, plus a very pretty external amp, that looks like a cute little mahogany subwoofer.

Connect it to your surround processor, and you will FEEL the excitement. It really adds another dimension, never experienced before.

From the beat of the music to explosions, this is just pure fun and a new sense of involvement.



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Got Gear?

Sharp's new giant killer Home Theater Projector

Front projection is the only way to go for the ultimate Home Theater Experience. The only issue is that you need to spend a lot to fill a big screen with a bright sharp lush image. Well that is changing now.

Sharp has just released the XVZ 2000, a projector that offers the coveted HD2 DLP chip, for outstanding video performance, and a few electronic features that makes it easier than ever to slot into even the most difficult space. Offering 2 way keystone adjustment, this very bright projector can hit a screen perfectly even if it is not placed exactly opposite the screen.

When you do get it plugged in and running the first thing you hear is your jaw hitting the floor. The picture is stunning, and the image intensity on very large screens out performs some Plasma sets! Yet you can carry it under one arm, shoot a HDTV image over 100 inches and spend less than \$6,000.00 doing it.

Stop going to the Cineplex....forever!



Yamaha introduces surround from ONE speaker!

"A different sort of Projector..." Unique requires no modifier. It says it all. That is the only way to describe this new product from Yamaha. It is a single box, the same width as a larger Plasma TV. It has a bunch of connectors, amplifiers and individually addressable speakers in it.

Your DVD and cable box hook into it, and using very sophisticated electronics this single point speaker WILL do a very convincing job of surround sound, without the need for speakers ANYWHERE else in the room. If you have a space that is going to be difficult to wire speakers behind the listener, then this may be your saving grace.

The Sound Projector has to be heard to believe it, and we have one set up to do just that!



CRESTRONTHE cool remote!



Perhaps it's time to tackle those remotes all over the coffee table, and loose that margarine tub of batteries too. You know you won't use the system if turning it on is difficult.

Rather than waiting for your nephew to come over to show you (again) how to make the DVD play thru all the speakers, why not take care if the issue once and for all? The all new Crestron TPMC10 based control system is the ultimate ticket. This is a <u>very</u> powerful remote and PC rolled into one. We program it for you and with it's advanced capabilities it, (and you) can tame even the most complex systems.

You can surf the web, pick up emails or look thru your DVD movies wirelessly on this screen, or the big one it controls! It comes with a rechargeable battery pack and docking station.

No more excuses!

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Networking Fun...no really!

Wouldn't it be nice to view all of your digital photos, stored on your PC, in a slide show on TV?

Like a constantly changing picture on the wall, a constant slide show of the most important images from your life. Or accessing your music and even Mpeg movie files stored on your computer as well, via a <u>simple</u> on screen menu.

Sound too I Robot high tech? Well, welcome to the future. Roku makes a cool new device that make all of that simple and very affordable (the 2 most important requirements to ensue you really

Drop by for a look and a glimpse at the possibilities.

use it!).





Online gaming and Addiction management

Video games have come around again. Remember when all games were not selling and on the way out? Well, with the advent of the award winning HALO and arguably more important HALO2, gaming is "in" again.

This game alone has ensured the success of the XBOX platform, and this latest revolution in the joy of joysticks relates not so much to the graphics (which are just outstanding anyway) but to the WAY you can play it. On line gaming has created a new world which has bitten people from all walks of life (Including ours!).

Play one round against your buddy across town, with his screaming and complaining coming from your surround system with no lag and there is just something there that ushers in a new gaming revolution.

You have to try it just once on your 100" theater screen, in Dolby Digital...tonight!



"Online HALO2 again tonight? Yes Sir, Master Chief !!"

Resinet and your Home Office

A popular addition, to the kitchen, or office is an LCD TV. Flat, stylish, and available in silver and new gloss black, some new models even offer a built in DVD player now.

This is a great Bedroom addition! Late night movies snuggly tucked in with the love of your life might just become a habit!

The office can really use one too, for those all night work sessions, but Desperate Housewives is on! Many can operate as your computer monitor as well, but with how affordable they have become, one for each purpose makes more sense!

What about a 42 or 50 inch plasma TV, mounted on the wall? That works too!

These panels look breathtaking, and the time is right. Quality, performance and price are there.





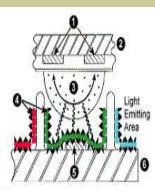
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We're on the web! www.kwaudio.com



Display Electrode
Glass Substrate (Front)
Discharge Region
Phosphor
Address Electrode
Glass Substrate (Rear)



THERE IS NO MYSTERY TO GREAT SOUND! (...OR PICTURE EITHER!)

If it's time for a new VCR, and by that you actually mean something to record your favorite shows, Panasonic has a great new line up of Recordable DVD players for you to look at. A couple even offer built in hard drives, allowing you to record onto the hard drive and watch with no tape or disc.

The picture is at such a high quality, that it is every bit as good as the original broadcast, and since it's on a hard drive fast forwarding through commercials takes only a second. If you decide that you want to keep it, just press record to disc and it's permanently on your re-recordable DVD disc.

Want to play back pictures or video captured on the net? They can do that too. They will change the way you watch TV... for the better. Now you are in control.



Panasonic leads the way in Plasma

We have known for quite some time that Panasonic Plasma's are the best outright picture and value for money, but it is always nice to get verification from on high! The Perfect vision, a very picky video reviewer recently held a shoot out with all the major brands....

"The Panasonic sets new standards for reproducing dark scenes with a plasma TV, and at a reasonable price. "

"...had near-perfect grayscale-tracking down to black."

"...give the Panasonic the hands-down nod for best picture. There's nothing like those blacks."



The Sleek New Panasonic Plasma

Besides the outright picture performance, there are a couple of other notable features you may find interesting.

They now sport the new standard HDMI single connector for the absolute best HDTV and audio transfer. A simple single connector is all that's needed for no compression audio and video transfer.

Since they are as well in the

HDTV aspect ratio, these sets are truly HDTV ready to go!

Many also have a SD card slot right on the front, so pictures taken on your digital camera are just slid in the front SD slot for instant viewing!

Pricing has really come down on this technology since it's introduction, and Plasma is now a viable option for most people.

And last but not least, lets remember just how elegantly these slim sets integrate into your home. Small spaces are no longer dominated by the TV.

Any room looks sophisticated with a Panasonic Plasma hanging on the wall, either fixed or able to pivot and swivel to face anywhere you desire.